

BILLY BOB PROJECT RUBRIC

Digital Media I
Middle Creek High School



Student's Name: _____

BILLY BOB PROJECT

SCRIPT (45 pts.)

All of Billy Bob's errors have been removed from the audio clip

Score / Possible

/ 20

Finalized voice over (VO) sound clean and matches script exactly

/ 25

SELECTION & FILL (40 pts.)

At least one sound effect has been added to the advertisement

/ 15

Background bed of music has been added and does not overpower VO

/ 25

PROPER FILE MANAGING (15 pts.)

File was exported in the proper format (.mp3)

/ 10

File was properly named (last name+first initial + billybob)

/ 5

Notes:

/ 100